

Fabio Besti

Interdisciplinary Designer & Consultant



+39 393 4414108
fb@fabiobesti.com
www.fabiobesti.com

[Check out my portfolio](#) →

Languages: **Italian** (Native),
English, **Spanish**

Tools

ILLUSTRATOR	●●●●●
PHOTOSHOP	●●●●●
INDESIGN	●●●●●
FIGMA	●●●●●
KEYNOTE	●●●●●
GOOGLE / OFFICE	●●●●●
MIRO	●●●●●
NOTION / AIRTABLE	●●●●●
CHATGPT/MIDJOURNEY	●●●●●
PREMIERE	●●●●●
CSS/HTML	●●●●●

Experience

March 2015 - Present Milan, Italy. www.fabiobesti.com

Owner | Fabio Besti Interdisciplinary Design

Based in Milan, I work nationally and internationally with different organizations, from agencies, companies, start-ups, non-profits and schools, helping them reach their goals through design & innovation.

May 2024 - August 2024 Bruxelles, Belgium. www.nemesis.studio

Senior Brand Designer | Nemesis

I consulted on multiple rebranding projects, bridging strategy with the execution of brand identity and touchpoints. Notable project was the rebranding of Monde Selection, a globally recognized quality label.

May 2023 - April 2024 Milan, Italy. www.domusacademy.com

Programme Leader | Domus Academy

During my tenure I led the following programmes: Masters in Visual Brand Design and Business Design, Master in Design Innovation, Dual Award Programme with Regent's University of London, Advanced Course in Leadership by Design. I created or oversaw the academic direction of the programmes, designed partnerships with the industry, managed the budget, managed the activities of 150+ students and 40+ professors and teachers, created or coordinated 20+ courses and workshops.

February 2022 - January 2023 Antwerpen, Belgium. www.boardofinnovation.com

Senior Graphic Designer | Board of Innovation

I joined the company to work in its rebranding process, in collaboration with world-renown agency Design Studio. I led the new brand's implementation in every critical area, conducted all design activities, coordinating a small team of designers.

May 2020 - May 2023 Milan, Italy. www.domusacademy.com

Project Leader | Domus Academy

Leading postgraduate teams in developing design innovation projects for client companies for several masters inside the Design, Experience and Business areas. I led more than 30 projects working with companies such Illimity Bank, Lifegate, Ostello Bello

December 2019 - March 2020 Milan, Italy. www.lombardini22.com; fudfactory.space

Visual Designer | Lombardini22 - FUD Factory

With FUD Factory and Lombardini22, I put the disciplines of design, branding and visual communication at the service of architecture and urban design. Clients I developed work for include Generali, EY, Dils, Areas.

October 2014 - June 2019 Milan, Italy. www.fondazionebassetti.org

Senior Consultant & Project Manager | Giannino Bassetti Foundation

I led multiple Foundation's activities with prominent design education institutions, created and managed new research areas and projects, designed and managed visual communication activities and campaigns, consulted on EU funded initiative. Notable projects & collaborations: New Craft XXI Triennale, Meet the Media Guru, Tavolo sulla Smart Mobility di Regione Lombardia.

November 2015 - January 2017 Milan, Italy. www.enjoymuseum.com

Co-founder, Head of Design & User Experience | Enjoymuseum

I co-founded the company and pushed design-driven innovation through the company start-up process, from design related activities, such as branding, digital & service design, to more strategic ones, like R&D planning, communication strategy, and business design.

September 2013 - May 2014 Miami, USA. www.dibari-id.com

Creative Coordinator & Development Manager | DiBari Innovation Design

I coordinated creative activities of the studio between the international associated architects and partners. I designed and led communication and marketing initiatives, directly managing more than 15 collaborators between US and Italy.

July 2011 - May 2012 Barcelona, Spain. nicepeopleatwork.com

Brand & UX/UI Designer | NicePeopleAtWork

I redesigned NPAW's main digital product, a professional online video platform used by multimedia companies worldwide. Working with managing partners, I also led the rebranding of the company and its main products.

Education

2024 - current www.d.mba

Design MBA, online business program | d.MBA

2021 - 2024 Rome, Italy. www.unimarconi.it/

Psychological Sciences & Techniques, BSc | Unimarconi

2010 - 2013 Milan, Italy. www.design.polimi.it

Product Design for Innovation, MSc | Politecnico di Milano

2007 - 2010 Como, Italy. www.design.polimi.it

Furniture Design, BSc | Politecnico di Milano

